

SPONSORSHIP

PATHWAYS *to Success*



NAWBO
CENTRAL ILLINOIS
National Association of Women Business Owners



W I L
WOMEN IN LEADERSHIP
of Central Illinois

Redefine Your Leadership

Friday, September 16, 2022 • Par-A-Dice Hotel • 9:00 a.m. to 3:30 p.m.

Sponsorship Opportunities & Benefits	PLATINUM \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500
<i>Complimentary in-person tickets to the event</i>	16	8	4	2
<i>Special recognition at the event from the podium</i>	*	*	*	*
<i>Company name or logo on both the CI NAWBO and WIL Facebook pages (with link to your website)</i>	Premium Designation	Premium Designation	Standard Designation	Standard Designation
<i>Advertisement in the printed event program</i>	Full page	Full page	1/4 page	1/8 page
<i>Company name/logo on signage displayed at the event</i>	Premium Visibility	Standard Visibility		
<i>Vendor booth at the conference</i>	*	*		
<i>Premium seating at the luncheon with table signage</i>	*	*		
<i>Company logo in the printed event programs</i>	*	*		
<i>Recognition in all press releases and marketing materials promoting the event</i>	*	*		
<i>Access to e-mail addresses of all conference attendees</i>	*			
<i>Exclusive recognition as the Keynote Address Sponsor on the Main Stage</i>	*			
<i>Recognition as a sponsor of the WIL scholarship awarded annually to a non-traditional local female student pursuing higher education in business and management</i>	*			

Additional sponsorship opportunities include the Mimosa Bar, Afternoon Snacks and Event Scholarships
All sponsors may put a **coupon or promotional item** in goodie bag. Limit one per sponsorship.

For additional information regarding the 2022 Pathways Conference Sponsorships contact:

Jessica Ford at 319.572.4326 or e-mail 2jessicaford@gmail.com

Find us on Facebook: [CI Pathways](#)